

Marty Stratton Shares

Entrepreneur Spirited Speaker



Marty Stratton:

Business leaders say, “Marty gets it!” Marty Stratton is a marketing execution professional, business coach and speaker who delivers programs designed to dramatically increase sales, employee performance with enhance profits. His keynote discussions and seminars focus on supporting entrepreneurs who desire to achieve operational success for peak sales opportunities. Audience members enjoy his presentations and learn how to improve sales results through effective execution. Leaders learn the importance of communicating more effectively and developing their business talent for maximum goal achievement to build their business legacy.

Marty works with a diverse group of businesses ranging from some of the world top corporations to entrepreneurs desiring to achieve a high rate of return on their investment. Marty’s experience as a teacher & coach, his years in sales, marketing & operations with Maytag Corporation and leading entrepreneur businesses provides insights into the challenges and best practices that achieve success. He brings together the experiences, knowledge, heartaches and successes from over thirty years learning from some exceptional mentors. He shares these experiences for the audiences benefit in ways that allow everyone to connect, identify with and understand.

Marty Stratton is the President of Strat Exe, Inc. where he focuses on delivering “Strategic Execution for Your Success” through a marketing execution philosophy. He has a Masters in Organizational Management and a BA in Education. He is married with four adult children, seven grandkids, and two Labrador Retrievers. He lives in Newton, Iowa.

Career Summary:

Strat Exe, Inc.	President
Marty Stratton Shares	Professional Speaker
Entrepreneur Business Group	General Manager, Sr. Vice President & Leader
The Newton Group, Inc	
Bond Cold Storage	
Table Rock Bait & Tackle	
James Development Company	
Newton Manufacturing Company	National Sales Service Manger
Maytag Corporation	Various: Sales, Marketing, Operations, and Project Management
Alleman High School	Business Education Instructor & Athletic Coach